

UNLOCKING POTENTIAL

VCU'S CAMPAIGN *for the* FUTURE

At **VCU Health**, we believe in the potential within our physicians, researchers, educators and clinical care teams — a potential that saves lives, expands access to health care and transforms how care is delivered across our communities.

Unlocking Potential: VCU's Campaign for the Future is a bold initiative to invest in that potential by supporting leading-edge research, expanding access to compassionate care and training the next generation of health care leaders.

Your support during this campaign fuels innovation and strengthens every aspect of our mission — from patient-centered clinical care to groundbreaking medical discoveries. With your help, we will remove barriers to care, accelerate research that leads to better outcomes and create new opportunities for education and training that prepare teams to meet today's most urgent health challenges.

Together, we will unlock potential at VCU Health — and shape a healthier future for all.

Our goal

\$185 million

You will unlock potential at VCU Health when you help us reach our goal of **\$185 million**.

Our priorities



Increasing access and fostering student success

At VCU Health, the students training in our academic medical center are at the heart of our mission to transform health care. Through immersive, hands-on learning and innovative educational experiences, we are preparing the next generation of health care leaders to meet the challenges of a rapidly evolving field.

Your support is vital to this mission. By investing in scholarships as well as residency and fellowship training programs for undergraduate medical education, you help remove financial barriers and ensure that exceptional trainees from all backgrounds have access to a high-quality education and experiences. These opportunities foster the deep expertise and compassion needed across every corner of health care.

In addition, gifts to support students, residents and fellows enhance their success by expanding access to essential resources, mentorship and groundbreaking training programs. These initiatives equip them with the real-world skills and knowledge needed to lead in today's complex health care environment.

Together, we can unlock a healthier tomorrow by empowering future health care professionals.



Blazing trails and leading change through innovative research

Every day, VCU Health researchers push boundaries and drive breakthroughs that transform patient care and



VCUHealth™

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reimagine the future of health. From addressing urgent health care challenges to accelerating discoveries into clinical solutions, our work is rooted in a mission to improve lives through innovation.

Your support powers this progress. By establishing funds dedicated to pioneering research, you help fuel advances in areas with the greatest potential to improve patient outcomes. Seed grants and innovation funds provide critical support to early career researchers, giving them the resources to turn bold ideas into real-world solutions.

Together, we can unlock discoveries, advance translational research and build a healthier future for our community and beyond.



Recognizing faculty and nurturing scholarship

At VCU Health, our faculty physicians are the foundation of everything we do — from delivering exceptional patient care and educating the next generation of health care leaders to conducting groundbreaking research that transforms lives. These distinguished clinicians, educators and scientists bring unparalleled expertise and passion to their work, elevating the quality of care and education we provide.

Your support for faculty helps us invest in endowed chairs and recruitment funds to attract and retain top-tier clinicians and researchers who are leaders in their fields. These experts enhance our reputation by ensuring that our students receive an exceptional education and our patients receive care informed by the latest discoveries. Gifts to support endowed professorships and faculty development funds fuel academic leadership, strengthen innovative teaching and drive high-impact research.

Together, we can unlock faculty excellence to accelerate progress in patient care, education and research.



Sustaining institutional excellence and achieving prominence

VCU Health is committed to transforming health care by putting people and communities first. As part of our mission as an academic medical center, we're working to improve health outcomes within our hospitals

and clinics, as well as across neighborhoods and communities.

Your support helps us invest in programs that connect VCU Health to the broader community. From mobile health units to neighborhood-based care and partnerships that address the social determinants of health, these initiatives ensure that lifesaving services reach people in need, wherever they are.

At the same time, your generosity fuels innovation across disciplines. By supporting the development of centers and initiatives that bring together experts from across VCU Health's many specialties, you help foster team science and drive breakthroughs that improve care, accelerate research and position VCU Health as a leader in transformative, collaborative health care.

Together, we can expand our reach, deepen our impact and unlock bold solutions that improve lives across the commonwealth and beyond.

Unlock the potential with us

Unlocking Potential: VCU's Campaign for the Future is a call to action — an opportunity for you to make a meaningful difference in the lives of the patients, providers, researchers and communities who rely on VCU Health. Your generosity fuels innovation in patient care, supports groundbreaking research and empowers the teams who are transforming health outcomes across Virginia and beyond.

Health care is evolving — and we must evolve with it. Now is the time to invest in bold ideas, advanced clinical care and pioneering discoveries that will define the future of medicine.

You are the key. Together, we will unlock potential, accelerate progress and reimagine what's possible in health care.

Scan the QR code
to learn more.

