UNLOCKING POTENTIAL

VCU'S CAMPAIGN *for the* FUTURE

At the **VCU College of Engineering**, we believe in the potential within every student, researcher and innovator — a potential that sparks discovery, drives progress and advances a shared commitment to the principle of engineering for humanity — designing solutions that address real-world challenges and make a lasting impact. **Unlocking Potential: VCU's Campaign for the Future** is a bold initiative to invest in that potential by expanding access, accelerating research and advancing solutions that serve the greater good. Your support during this campaign ensures our graduates are not only technically skilled but also compassionate leaders in fields such as biomedical engineering, sustainability, computer science and more.

With your help, we will create scholarships that open doors for talented students and strengthen programs that connect classroom learning with hands-on experience. Together, we will build a future where engineers are equipped to lead, serve and innovate in ways that benefit communities worldwide.

Join us in unlocking potential at the VCU College of Engineering. When you invest in engineering education, you invest in a brighter, more innovative future for all.

Our goal

$30 million

You will unlock potential in the College of Engineering when you help us reach our goal of **$30 million**.

Our priorities

Increasing access and fostering student success

The VCU College of Engineering prepares the next generation of innovators, problem-solvers and industry leaders. Our students don't just learn in the classroom — they collaborate on groundbreaking research, tackle real-world challenges and gain hands-on experience that positions them to drive progress in Virginia and beyond.

Your support is critical to ensuring that cost is never a barrier to a world-class engineering education. Undergraduate scholarships open doors for talented, deserving students, while increased stipend support helps us recruit and retain exceptional Ph.D. candidates whose work fuels discovery and innovation.

Together, we can unlock every student's potential and empower them to thrive, lead and build a better future for us all.

Blazing trails and leading change through innovative research

At the VCU College of Engineering, research powers innovation across disciplines and drives progress in fields that shape the future. Our faculty and students lead discovery and research in the areas of AI; autonomous systems; computing and electrical engineering; better health and medicine; and sustainability.
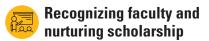
Your support fuels this momentum by providing vital resources — such as bridge funding, grant matches

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VCU College of Engineering

and seed support for new initiatives — that enable groundbreaking research to take root and thrive. Philanthropy also helps us invest in state-of-the-art lab spaces, fostering an environment where innovation flourishes.

Together, we will unlock discoveries that improve lives, transform industries and build a more sustainable, healthier and connected world.

Recognizing faculty and nurturing scholarship

Faculty at the VCU College of Engineering are innovators, educators and pioneers whose work advances science and technology. From biomedical breakthroughs to smart infrastructure and sustainable energy, their research addresses real-world challenges and shapes the future of engineering.

Your support fuels faculty excellence by enabling us to recruit and retain rising stars in engineering — visionary scholars who bring fresh perspectives, cutting-edge expertise and a passion for discovery. You can help enhance the college's ability to provide faculty with the resources they need to deliver a dynamic, hands-on education.

Together, we will unlock faculty excellence to push boundaries, spark innovation and prepare the next generation of engineering leaders.

Sustaining institutional excellence and achieving prominence

Engineering drives progress, and at the VCU College of Engineering, we are committed to harnessing that power for the greater good.

Your support bolsters strategic initiatives that position VCU as a national leader in engineering innovation. With your help, we will secure funding to enhance the Engineering Research Building, expanding our capacity for cutting-edge research and interdisciplinary collaboration. Your gifts will also advance our philosophy of engineering for humanity — placing people at the center of our work to ensure our discoveries improve lives.

Together, we will unlock a future of innovation and excellence in engineering education.

Unlock the potential of engineers

Unlocking Potential: VCU's Campaign for the Future is a call to action — a chance for you to make a lasting impact on the students, faculty, researchers and communities shaping the future through the VCU College of Engineering. Your generosity powers initiatives that fuel innovation, drive collaboration and position VCU as a leader in engineering and technology.

The future won't wait. Now is the time to invest in bold ideas, hands-on learning opportunities and groundbreaking research that will transform industries and improve lives for future generations.

You are the key. Together, we will unlock potential, spark discovery and engineer a better tomorrow.

Scan the QR code to learn more.

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