

UNLOCKING POTENTIAL

VCU'S CAMPAIGN *for the* FUTURE

Education is transformative. It enables success and is essential to an individual becoming a prosperous and active member of an engaged democratic society.

At the **VCU School of Education**, we believe in the potential within every student, educator, researcher and community partner — a potential that fuels innovation, drives progress and transforms lives. **Unlocking Potential: VCU's Campaign for the Future** is a bold initiative to invest in that potential by expanding access to education, advancing research and strengthening communities. Your support during this campaign ensures our graduates are skilled educators and leaders in research, policy and educational equity.

With your support, we will expand opportunities for students and the communities we serve, shaping the future of teaching, learning and leadership. Together, we will build pathways that empower educators to lead, innovate and transform lives.

Join us in unlocking potential at the VCU School of Education. When you invest in education, you invest in the future for us all.

Our goal

\$14 million

You will unlock potential in the School of Education when you help us reach our goal of **\$14 million**.

Our priorities



Increasing access and fostering student success

At the VCU School of Education, we prepare passionate, skilled educators and leaders who will shape the future of learning. Our students don't just study education — they engage with communities, drive policy change and create innovative solutions that transform classrooms, community organizations and lives.

Your support helps to provide funding for scholarships, completion grants and retention initiatives to ensure every aspiring educator can reach graduation and change students' lives without added financial burdens. Your generosity eases financial barriers, empowers students to focus on their studies and provides the resources needed to develop the next generation of teachers, counselors, advocates, and community and corporate leaders.

Together, we can unlock potential in every student, ensuring they have access to an enriching education and the opportunity to create a brighter future for learners everywhere.



Blazing trails and leading change through innovative research

At the VCU School of Education, research is more than academic inquiry — it's a catalyst for change in classrooms, communities and beyond. Our faculty lead innovative work that addresses the most pressing challenges in education today, from equity and access to policy and practice.



VCU

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Flexible research funds managed by the dean empower us to recruit and retain top-tier faculty — scholars whose vision and expertise elevate our entire academic community. These resources also serve as vital seed funding, enabling faculty to explore new ideas, pilot bold projects and pursue external grants with strong early momentum.

Your support fuels a dynamic research environment where innovation takes root and grows, positioning the VCU School of Education at the forefront of impactful, evidence-based change.

Together, we can unlock the future of education through research that matters.



Recognizing faculty and nurturing scholarship

VCU School of Education faculty are leaders, researchers, mentors and innovators shaping the future. Their expertise drives progress in educational policy, equity, leadership and instructional innovation, impacting classrooms, communities and the broader field of education.

Your support strengthens faculty excellence by creating endowed professional development awards, post-doctoral fellowships, and flexible research funds for recruitment and seed funding. Philanthropic dollars empower our faculty to advance groundbreaking research, mentor the next generation of educators and leaders and address the most pressing challenges in education.

With your help, we can attract and retain world-class scholars and ensure VCU remains a leader in education innovation.

Together, we will unlock faculty excellence to shape the future of education.

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Sustaining institutional excellence and achieving prominence

At the VCU School of Education, we are committed to addressing the most pressing challenges in education today, from the growing teacher shortage to the evolving needs of lifelong learners.

Your support plays a pivotal role in advancing initiatives that make a lasting impact on education. With your help, we can strengthen our efforts to recruit and support future educators, building a pipeline to staff schools with passionate and well-trained teachers who are ready to lead. We tackle the challenges that come with lifelong learning, such as developing programs that meet the diverse needs of learners at every stage of life, from early childhood through adulthood. Bolstering the School of Education's unrestricted annual fund allows us to address critical needs and respond quickly to opportunities in the face of change.

Together, we can unlock solutions to the field's most pressing challenges and enable VCU to lead in the transformation of education for years to come.

Unlock the potential of educators

Unlocking Potential: VCU's Campaign for the Future is a call to action — a chance for you to make a lasting impact on the students, faculty and communities that rely on the VCU School of Education. Your generosity strengthens initiatives that prepare future educators and leaders to create positive change in schools, communities and beyond.

The future of education won't wait. Now is the time to invest in transformative learning experiences and innovative teaching methods that will shape the profession for generations to come.

You are the key. Together, we will unlock potential, foster growth and redefine what's possible in the field of education.

Scan the QR code
to learn more.

