

# UNLOCKING POTENTIAL

## VCU'S CAMPAIGN *for the* FUTURE

At the **VCU College of Health Professions**, we believe in the potential within every student, faculty member, clinician and researcher — a potential that drives innovation, advances health equity and transforms patient and community outcomes across disciplines. **Unlocking Potential: VCU's Campaign for the Future** is a bold initiative to invest in that potential by expanding access, strengthening interdisciplinary education and preparing the next generation of leaders in health care.

Your support during this campaign helps us create scholarships that open doors for aspiring health professionals, enhance hands-on clinical training and fuel research that addresses some of today's most pressing health challenges. Your generosity empowers students to serve, lead and innovate across every corner of the health care system.

**Join us in unlocking potential at the VCU College of Health Professions. When you invest in health professions education, you invest in a healthier, more equitable future for all.**

### Our goal

## \$20 million

You will unlock potential in the VCU College of Health Professions when you help us reach our goal of **\$20 million**.

### Our priorities



#### **Increasing access and fostering student success**

At the VCU College of Health Professions, students don't just study the health sciences disciplines — they gain the real-world experience, interdisciplinary training and mentorship that prepare them to be innovative leaders across the health professions.

Your support ensures that every deserving student has access to a transformative education. Scholarships and student support funds are our top priority — they reduce financial barriers, expand access to high-demand fields and allow students to focus on their studies and clinical experiences. In addition, endowed fellowships provide critical support for our Ph.D. and doctoral students, helping us recruit top-tier talent and prepare the next generation of educators, researchers and advanced practitioners.

Together, we will unlock every student's potential and empower them to build healthier communities through knowledge, compassion and leadership.



#### **Blazing trails and leading change through innovative research**

Faculty in the College of Health Professions are leading innovations and discoveries in highly impactful research that improves the health, wellbeing and quality of life of individuals and communities.

Your support will help to establish a Dean's Excellence Fund to drive innovations in many areas of health care. The fund



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will support initiatives that build programs and centers that unite faculty from across the college to foster scientific collaborations, drive discovery and improve lives. Such initiatives include:

- A center for problem gambling, which will bring together multiple research studies and community outreach services to support gambling addiction and problem gambling among young adults and adults across the commonwealth.
- An expansion of our work on the study of neurodegenerative disorders, such as Alzheimer's and related dementias, and elder care.
- A robust neurological rehabilitation program that focuses on neurological disorders across the lifespan, such as autism, sensory processing disorders, cerebral palsy, muscular dystrophy, stroke and traumatic brain injury.
- Learning health system science to drive innovations on health services and health systems research.

Together, we will unlock new innovations and deliver new solutions to complex health challenges experienced by people of all ages.



### Recognizing faculty and nurturing scholarship

Faculty in the VCU College of Health Professions are more than educators — they are expert clinicians, researchers and mentors shaping the future of health care across disciplines. Their work advances patient care, informs policy and ensures that VCU remains at the forefront of health professions education and innovation.

Your support strengthens the foundation of faculty achievement. Endowed professorships across the college provide essential resources to recruit and retain top-tier scholars and practitioners who drive excellence in teaching, research, clinical practice and program development. Unrestricted support for faculty further empowers us to respond to emerging needs — from faculty research and recruitment to programmatic innovation — ensuring continued growth and impact across all departments.

Together, we will unlock faculty excellence to enhance the work of the professionals preparing tomorrow's health care leaders.



### Sustaining institutional excellence and achieving prominence

The VCU College of Health Professions is shaping the future of health care by preparing the next generation of leaders across a range of essential disciplines. We are investing in a bold new vision for interdisciplinary learning to continue delivering high-impact education and improving care for communities across Virginia and beyond.

Your support will help create a new interdisciplinary health sciences center on the MCV Campus, a cutting-edge facility designed to foster collaboration among all of VCU's health sciences schools and programs. This new center will bring together students and faculty from across disciplines to train side by side, sharing knowledge and developing the teamwork skills that are essential to modern health care delivery. By investing in this shared space, you are helping to break down silos, spark innovation, build new programs and equip tomorrow's health care professionals with the tools, experiences and mindset they need to lead in a rapidly evolving field.

Together, we will unlock a collaborative, interdisciplinary health education and improve health outcomes for the communities we serve.

### Unlock potential with us

Unlocking Potential: VCU's Campaign for the Future is a call to action — a chance for you to make a lasting impact on the students, faculty, researchers and patients who depend on the VCU College of Health Professions.

**The future of health care won't wait.** Now is the time to invest in bold ideas, immersive learning experiences and interdisciplinary collaborations that will shape the future of patient care for generations to come.

**You are the key.** Together, we will unlock potential, drive innovation and redefine what's possible in the health professions.

Scan the QR code  
to learn more.

